



Santa Rosa Island Triathlon Sponsorship Package 2025

2025 Presenting Sponsor - Zarzaur Law, P.A.

Gold Sponsor – \$3000.00

Business Promoted as Gold Sponsor at Event

- Exclusivity of business type
- Prominent display of logo, business description and hyperlink on website for full calendar year
- Business acknowledgements on all social media platforms
- Work with Race Directors for creative race day marketing
- DJ recognition during the event
- Athlete promotional item allowed upon mutual agreement *
- Logo printed on back of race shirt, larger than Silver, Bronze & Event Sponsors – single color
- Banners, tents and/or other signage displayed in preferred location at Race Venue *
- Small booth or other static structure (within permitting confines) at Race Venue *
- May provide promotional materials for Race Packets *
- 6 Complimentary Registration to Event

Silver Sponsors -\$1500.00 (4 available)

- Business Promoted as Silver Sponsor at Event
- Display of logo, business description and hyperlink on website for full calendar year
- Business acknowledgements on all social media platforms
- Work with Race Directors for creative race day marketing
- DJ recognition during the event
- Athlete promotional item allowed upon mutual agreement *
- Logo printed on back of race shirt, larger than Bronze & Event Sponsors – single color
- Banners, tents and/or other signage displayed in preferred location at Race Venue *
- May provide promotional materials for Race Packets *
- 4 Complimentary Registration to Event



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Bronze Sponsor - \$750.00 (unlimited)

- Business Promoted as Bronze Sponsor at Event
- Display of logo, business description and hyperlink on website for full calendar year
- Business acknowledgement on all social media platforms
- DJ recognition during the event
- Logo printed on back of Race Shirt – single color
- May Display banners, flags or other promotional signage at Race Venue *
- May Provide Promotional Materials for Race Packets *
- 2 Complimentary Registrations to Event

Event Sponsor \$400.00 (unlimited)

- Business Promoted as an Event Sponsor at Event
- Display of logo, business description and hyperlink on website for full calendar year
- Business acknowledgement on all social media platforms
- DJ recognition during the event
- Logo printed on back of Race Shirt – single color
- 1 Complimentary Registration to Event

In-Kind Sponsorship

The Santa Rosa Island Triathlon welcomes financial contributions in any amount as well as in-kind contributions of goods or services that support our event. This may include support of aid/water stop, SWAG for athletes, or a service. If the amount of in-kind sponsorship is greater than \$400 you will be acknowledge for the level of sponsorship provided.

- Display of logo business description and hyperlink on website
- Business acknowledgement on social media
- Business acknowledgement at event for contributions provided



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	GOLD (\$3,000)	SILVER (\$1,500)	BRONZE (\$750)	EVENT (\$400)
Pre-Event Packet Pickup Tent/Structure *	√			
Event Day Non-Tent/Static Structure *	√			
Exclusivity	√			
Event Day Creative Marketing	√	√		
Customized Participant Promotional Item	√	√		
Event Day Tent *	√	√		
Event Day Banner/Flag/Signage Display *	√	√	√	
Printed Promotional Material To Packets *	√	√	√	
Event Website Listing	√	√	√	√
Event Social Media Inclusion	√	√	√	√
Event Day Announcement Recognition	√	√	√	√
Participant Event Shirt Logo	√	√	√	√
Complimentary Registration	6	4	2	1

* *items supplied by sponsor: structure, tent, banners, flags, signage, printed promotional material*